

# WEST HEMPSTEAD CHIEFS SOCCER CLUB

BOX 494 • WEST HEMPSTEAD, NY 11552 • (516) 733-4409



April, 2011

Dear Neighbor:

Spring is finally here and that means it's time to play soccer! For over 30 years the West Hempstead Chiefs Soccer Club has been able to provide the opportunity for the youth of West Hempstead to learn and play the game of soccer. Along with soccer skills we teach camaraderie, team spirit and good sportsmanship. In these days of high tech gadgetry we are happy to get children and their families outdoors and enjoying the game of soccer.

Our non-profit club is comprised of a team of volunteers that works hard to make this opportunity possible. In order to continue our success through the spring season we need your help. If you would like to be a proud sponsor of a West Hempstead Chiefs soccer team, please complete the agreement attached and return it to the West Hempstead Chiefs Soccer Club. The benefits for you are outlined in the agreement. We encourage our players and their families to return your support by frequenting your business.

We believe every child deserves the opportunity to play soccer and be involved with his/her community. Your support makes this possible.

Sincerely,

A handwritten signature in blue ink, appearing to read "Brendan Smith".

Brendan Smith, President

**WEST HEMPSTEAD CHIEFS SOCCER CLUB  
SPRING 2011 SPONSORSHIP AND JOURNAL APPLICATION**

The West Hempstead Chiefs Soccer Club will present an annual journal along with an award to every player at the end of this spring season. There are over 500 players and volunteers involved with the club, all of whom are members of the West Hempstead community. To demonstrate your support for the club or advertise your business, become a sponsor or place an ad in the club's journal. Fill out this form and return it to the address listed below. Thank you for your support.

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
 \_\_\_\_\_ Date: \_\_\_\_\_

Please check your preference.

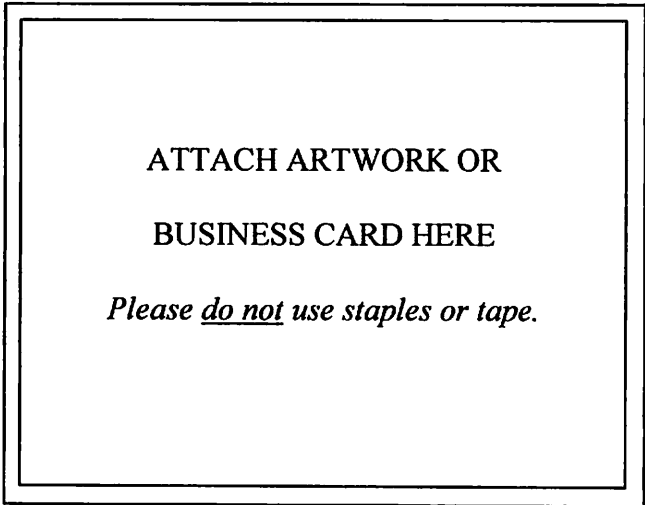
- I hereby authorize you to insert a \_\_\_\_\_ page advertisement in the Annual Journal of the West Hempstead Chiefs Soccer Club for which I have included payment in the amount of \$\_\_\_\_\_.
- I wish to be a sponsor with all that it includes (see below) and have included payment of \$200.00.

Signature: \_\_\_\_\_

Please return this form along with your check made payable to:  
**West Hempstead Chiefs Soccer Club**  
 P.O. Box 494  
 West Hempstead, NY 11552

**RATES**

Team Sponsorship *	\$200.00
Outside Back Cover	300.00
Inside Front Cover	250.00
Inside Back Cover	250.00
Full Page	150.00
Half Page	100.00
Quarter Page	50.00
Business Card	25.00
Booster	10.00



\* Team Sponsorship includes:

1. The displaying of a 2 foot banner with your company's name for all weekend games for the remainder of this season and the next.
2. A ¼ page ad in the Awards Journal.
3. A name mention in the club's periodic newsletter and web site, [whchiefs.com](http://whchiefs.com).

**DEADLINE FOR SPONSORS AND ADVERTISEMENTS: MAY 14, 2011**